In partnership with ARZA Canada and the Counsel General's office, Temple Sholom is honoured to host:



## DJ Schneeweiss Consul General of Israel in Toronto and Western Canada

Wednesday, February 26, 7:30pm at Temple Sholom

Topic: Facing In and Facing Out: Israel and the Jewish People in a Changing World

## DJ Schneeweiss' bio:

Consul General of Israel in Toronto and Western Canada, DJ Schneeweiss was born in Sydney, Australia in 1964 and immigrated to Israel in 1987.

A Masters Graduate of the Hebrew University of Jerusalem, DJ joined Israel's Ministry of Foreign Affairs in 1994, serving as Policy Assistant to Foreign Ministers Ehud Barak (1995-1996) and David Levy (1996-1998).

His first overseas posting was as Press Secretary at Israel's London Embassy from 1998-2002, during which time he was recognized by Diplomat magazine as the most effective Embassy spokesman in London.

From 2003-2006, Consul General Schneeweiss served as Policy Advisor to Foreign Minister Silvan Shalom and from 2006-2009 as Israel's Deputy Ambassador to China.

From 2009 until taking up his duties in Canada in August 2012, the Consul General was Director of Civil Society Affairs in Israel's Ministry of Foreign Affairs.

A dynamic public speaker, Consul General Schneeweiss has established a global reputation as one of Israel's most eloquent representatives, always communicating both the essence and the complexities of Israel's story in a most compelling and engaging manner.



